

## ORDER IN 5 EASY STEPS:

© Philip Morris Inc. 1993

1. Fill out this original order form completely. (No facsimiles accepted.) Must include signature and birth date.
2. Include appropriate number of Virginia Slims pack UPCs.
3. Use chart to determine shipping/handling fees, and include check or money order payable to Virginia Slims V-Wear. No cash, please.
4. Mail in an envelope to: Virginia Slims V-Wear, P.O. Box 7160, Lafayette, IN 47903-7160. Be sure to put proper postage on your envelope.
5. Allow 10-12 weeks for delivery. Orders must be received by 8/31/93. Limit: no more than 2 of any item, maximum 12 items per person.

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If your name or address is incorrect  
please print the correct information in this box.

Ms. Virginia S. Sample  
Apt. #A3  
123 Main Street  
Anytown, US 12345

ITEM AND ITEM #	QTY.	PACK LPS PER ITEM	TOTAL LPS
BIKER JACKET S (01)		\$50	
BIKER JACKET M (02)		\$50	
BIKER JACKET L (03)		\$50	
VEST (04)		100	
TIE (05)		10	
BACKPACK (11)		225	
TOTAL UPCs			
10 BONUS UPCs			-10
TOTAL PACK UPCs ENCLOSED			

SHIPPING AND HANDLING:  
NO MATTER HOW MANY  
ITEMS YOU ORDER, THERE  
IS ONLY ONE SHIPPING  
AND HANDLING FEE. IT'S  
EITHER:

for any order containing a jacket and/or backpack	\$4.50
for all other orders	\$3.60

(circle one)

Phone Number ( ) Regular Brand Smoked

By responding to this offer and signing below, I certify I am a cigarette smoker 21 years of age or older. I am also willing to receive free samples of cigarettes and other incentive items in the mail, subject to applicable state and federal laws.

X Signature (required)

Birth Date (required)

Offer limited to smokers 21 years of age or older and valid to Philip Morris and its advertising agencies' employees. Offer good in USA only. Void in Kansas, Wyoming and where otherwise prohibited. Postage may vary according to the weight of your envelope. Please check with your office to ensure you're affixed proper postage. If you have any questions about your order, call 1-800-521-0166. (No orders accepted over the telephone.)

MANUFACTURER'S COUPON EXPIRES 8/31/93

**\$3.00 off VIRGINIA SLIMS**  
Six packs or one carton



Consumer: Limit - one coupon per store and that to be transferred, sold or repaid. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of retailer. Offer good only in U.S.A. Consumer pays any sales tax.  
Retailer: Philip Morris will reimburse you the face value of this coupon plus \$1 handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by unauthorized agent. Invalid showing purchase of sufficient stock to cover all coupons must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/20¢. Redeem by mailing to: Philip Morris U.S.A., P.O. Box 7500, P.O. City, NY 10001.

**Here's 10 extra UPCs to  
put toward your**



**Pick up on this  
great bonus for  
Virginia Slims Club  
members only.**

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